

2020 CAMMP Sponsor	Description	Contact Name:	Email:
Custom Donations	Are you interested in accepting donations that are swift, secure, and completely tailored to the unique needs of your organization? All from within your own website, without having to bounce your donors to a third-party? Let Custom Donations help you!	Michael Smith	mike@customdonations.com
Convince & Convert	Convince and Convert is a content marketing consulting and social media strategy firm ready to help you develop content, increase engagement and enhance your digital and social media experience.	Jay Baer	jay@CONVINCEANDCONVERT.COM
Geico	The GEICO Insurance Program is a reliable source of non-dues revenues for your organization. A formal partnership with GEICO is one more way you could grow your membership, increase revenue and provide exclusive benefits to your members.	Ashley Johnson	ashlejohnson@geico.com
Casual Astronaut	Casual Astronaut is a content marketing agency that helps brands attract customers and keep them. Their process focuses on identifying the right channels to connect with your target audiences — and in a way that inspires, educates and drives action.	Kyle Crafton	kyle.crafton@casualastronaut.com
USI	The The Alumni Insurance Program (AIP) offers a diverse portfolio of insurance products to meet the needs of all Alumni — from Term Life Insurance to protect against the unexpected, to Health Insurance plans to cover immediate needs. We also offer personal line products such as Home & Auto, Travel insurance, and more. It's a benefit from your Alumni Association.	Kelly Law	kelly.law@usi.com
Travel Perks	The Dream Vacations TravelPerks Alumni Travel programs offer a new way for alumni and associations to generate revenue with NO effort and NO cost. This program complements other programs your association might have, even group travel! There is no obligation when partnering with Travel Perks. They offer a simplified structure, no obligation, no fees, and there is never a contract. They book travel, you make money!	Gary Smith	gary@travelperks.com
Liberty Mutual	Since 1912, Liberty Mutual has grown to become the sixth-largest global property and casualty insurer. They offer specialized programming for Alumni Associations across the country offering customized insurance opportunities to their alumni.	Sarah Fry	Sarah.Fry@LibertyMutual.com
Teuteberg	Teuteberg provides a full marketing strategy approach to direct mail and fulfillment, to digital marketing and to custom data analytics; and they handle it all in-house.	Jon Szpizsar	jszpizsar@teuteberg.com
GetThru	Get Thru helps clients reach their audiences via real human-to-human connection. Best in class P2P texting and calling tools to help reach audiences at scale. Get Thru's P2P texting and calling tools empower clients to connect with members, supporters and volunteers to reach their goals.	Rachel Cleary	rachel.cleary@getthru.io
Red Point Travel	Redpoint Travel Insurance partners with alumni associations to provide travelers with the industry's best, most comprehensive, and flexible array of insurances and services that include trip cancellation/ interruption, property loss, medical and travel assistance, and evacuation.	Ted Muhler	tmuhler@redpointtravelinsurance.com
Herff Jones	Herff Jones delivers school spirit with class rings, personalized graduation products, announcements, invitations, thank you notes, caps and gowns custom-designed to promote pride in your school.	Kathy Scarborough	kmscarborough@herffjones.com
TGI Direct	Intelliform, Inc., works with universities across the country to help create unique direct response marketing strategies that will help your Alumni Association retain and support your current members and develop new members.	Morgan Tarchalski	morgan.t@tgidirect.com
PBC Guru	PBC Guru is a virtual book club management service that empowers continuous learning for individuals and organizations. PBC Guru partners with alumni associations to help them connect their alumni, faculty and students anywhere in the world.	Zachary Rubin	zach@pbc.guru
Direct Source Pkg	Develop an impactful packaging program for your alumni association. Whether at Homecoming or Reunion, a branded bag is the perfect complement to your event. A gift box and a custom printed corrugate mailer put the finishing touch on your lifetime membership kits. Canvas tote bags are an essential everyday convenience that are cherished when printed with your school crest or mascot. Luxury brand marketers use packaging to elevate their brands. As Alumni Marketing Professionals you control one of the most powerful brands in your community. A bag or tote decorated with your school colors is meaningful and appreciated long after your event is over.	Mark McLaughlin	mark@directsourcepackaging.com
Imodules	iModules is an alumni fundraising and engagement solution. From email to events and days of giving to constituent management, iModules arms clients with the tools they need to make a profound impact.	Stefanie Shanks	sshanks@imodules.com
The Alumni Attitude study	More than 300 universities and associations have used the Alumni Attitude Study to increase alumni engagement. No other market research program offers this breadth of alumni data, depth of statistical analysis, and actionable findings. This industry-tested, cost-effective program offers your institution the tools to improve alumni satisfaction and prioritize your budget by identifying valued programs and providing key talking points targeted communications.	Ally Lamb	alamb@peg ltd.com
Deserve	We offer full service, turnkey Branded and Affinity card programs tailored to you and your customers' needs.	Stan Cochran	stan.cochran@selfscore.com
Trion Group	Trion is a leader in the employee benefits marketplace, and part of the Marsh & McLennan Agency, LLC, a subsidiary of Marsh, the world's leading global insurance broker and risk management advisor. We help our clients reach a favorable balance between their insurance and employee benefits programs by delivering leading-edge solutions that combine a unique blend of in-house employee health and benefits management services including: consultation, brokerage, administration, risk management, and communications.	Maggie Koar	maggie.koar@trion-mma.com

StayBilley	StayBilley is an international affordable, online accommodation service connecting like-minded guests and hosts. Celebrating community with its unique affinity-based affiliate model, StayBilley is also a social enterprise whose business supports charitable organizations. With StayBilley, guests traveling for concerts, commencements or competitions connect with enterprising hosts who share their common interests.	Barbara Jones	bjones@staybilley.com
Contiki	Partnering with Contiki will provide your association with all the benefits without your staff having to do any of the work. Contiki is a different way to see the world, with expert local guides and new friends to share it all with. Come solo, with friends or a partner - leave with memories that'll stay with you forever.	Ian Kynor	ian.kynor@contiki.com
PCI:notthebigcompany	For nearly 100 years, Publishing Concepts (PCI) has partnered with colleges, universities, fraternities, sororities, public and private high schools, and associations of all sorts to engage their alumni and membership. PCI is able to connect with members, update and expand their personal profiles, learn about their lives, and collect their stories. PCI collects data and stories, publish directories and oral histories, implement fundraising programs, and share member stories across your community. The valuable information PCI gleans can be used across organizational departments – for outreach, fundraising, programming, marketing, you name it.	Colin Stewart	cstewart@publishingconcepts.com
Augeo	Augeo is a North American leader in engagement, loyalty and incentive platforms with a focus on developing new solutions and innovative technology for clients, partners, merchants and consumers. Augeo's affinity engagement group provides a mix of unique engagement tools including JOYN (social platform), recognition and rewards hub, member benefits and insurances. Augeo serves both domestic and international programs and currently supports over 55 countries in 8 languages. Headquartered in St. Paul, MN, Augeo also has offices in the metropolitan areas of Chicago, New York, Atlanta, Phoenix, and Nashville.	Paula Phillips	pPhillips@augeomarketing.com
Quicken	Quicken is the #1 personal finance software in the US. For over 30 years, customers have relied on Quicken to manage all their finances, so they can lead healthy financial lives. Its desktop and cloud product suite includes a family of products that cater to different financial needs and device preferences — Quicken Starter Edition, Quicken Deluxe, Quicken Premier, and Quicken Home & Business, all of which can sync with Quicken's website and mobile apps — as well as Simplifi for mobile and web. Simplifi is designed to help a new generation of mobile-first customers easily stay on top of their finances. Over 17 million people have used a Quicken product to manage their finances. Learn more at <a href="http://www.quicken.com">www.quicken.com</a> .	Tina Lin	tina.lin@quicken.com
Church Hill Classics	At Church Hill Classics, we offer professional quality framing to showcase and preserve your most treasured documents. We are a leading U.S. manufacturer of custom diploma frames, certificate frames, insignia desk accessories and photo frames for thousands of institutions of higher education, the military, professional associations, and corporate clients.	Alejandra Ibara	alejandra@diplomaframe.com
Jostens	Jostens, a trusted partner in higher education, advancement and the alumni field, providing programs, traditions, products and services that help campuses celebrate moments that matter. Our company's programs include Official Ring Traditions, Alumni Awards, Donor Recognition, Yearbooks, Membership Campaigns and Student Engagement.	Carissa Bauer	carissa.bauer@jostens.com
Magellan Promotions	Magellan Promotions is a leading provider of branded promotional products and interactive mail solutions. Our distinct and impactful higher education ideas are founded in our work with colleges, and from the careers, our team members held on campuses. Partner with us to experience the first-class service and create connections with your audience that are meaningful and memorable.	Ken Cutts	kenc@magellanpromotions.com
Capstone Care	Capstone Health Network was created by doctors and people passionately committed to making healthcare better, faster, convenient, and affordable.	Jeff Roberts	jroberts@capstonemarketingservices.com
Print Mascot	For over 30 years, CUSTOM Plastic Card Company has been printing high-quality alumni membership cards, sports passes, gift cards, parking passes, and a variety of plastic products for schools nationwide from its South Florida factory. A recent expansion allowed CUSTOM to increase its product offering to include indoor magnets, car & truck magnets, and decals. In 2020 PrintMascot.com, a division of CUSTOM Plastic Card, was launched. It is the only website dedicated exclusively to printing plastic cards, magnets, and decals for schools.	Jocelyn Silverman	jocelyn.silverman@customplasticcard.com
Meyer and Assoc	At M&A, we design, sell, and manage insurance programs promoted by associations and affinity groups exclusively for their members and families. We take great pride in providing fantastic service and developing long-term, sustainable relationships.	Monica Perkowski	mperkowski@meyerandassoc.com